

Information for Participants

SII Integrity Partner Collective Action Peer Learning Workshops

Siemens Integrity Partner Collective Action Peer Learning Workshop II

26 – 27 April 2018

Basel, Switzerland

Introduction

The Basel Institute on Governance is contributing to and organizing two workshops in 2018, convening a select number of Siemens Integrity Initiative (SII) Integrity Partners and other Collective Action Initiatives. The objective of these workshops is to promote peer learning among Integrity Partners, as well as more widely, in identifying success factors and strategies for overcoming common challenges facing Anti-Corruption Collective Action initiatives (CAIs).

The first workshop took place in Aswan, Egypt from 7 to 8 February 2018 and occurred in the context of the Egyptian Junior Business Association Integrity Network Initiative's Regional Clinic for MENA & Africa on "Collective Action to Counter Corruption and Foster Integrity." Seven Siemens Integrity Initiative Integrity Partners participated in that event, alongside a broad range of Collective Action Initiatives.

The Basel Institute on Governance is convening the second workshop in Basel, Switzerland from 26 to 27 April 2018. On both days of the workshop, participants will divide into two thematic breakout sessions (clinics). These sessions will bring together stakeholders working in and with CAIs, the aim is to elicit reflections on two critical aspects, namely the process of launching a Collective Action and creating sustainability and long-term engagement. Questions surrounding multistakeholder alliances have been mainstreamed into these two larger themes. These clinics will facilitate peer learning among stakeholders and support the identification of success factors and strategies for overcoming common challenges facing CAIs.

The Basel Institute has developed focus group questionnaires to guide the discussions of the two breakout sessions. The key leading questions identified for each session are set out here. They are intended to elicit participant inputs from which to develop actionable recommendations for the strengthening of CAIs.

Clinic 1: Guiding questions to participants on setting up a Collective Action Initiative

1. Why did you set up a CAI? And what do/did you want it to achieve? What was the motivation to get it started?
2. How did you go about identifying the stakeholders you wanted to include in your CAI? Who were the key actors involved in the launch of your CAI?
3. What incentivizes the public sector, civil society and business to join the shared objectives of a CAI?
4. Does your CAI use a facilitator? If yes, how did you choose the facilitator for your CAI? If no facilitator involved why not?
5. What were the key stages in launching the CAI and the most significant hurdles encountered in each? Is the timing of the CAI launch relevant?
6. What are the circumstances, or goals, for which outreach and engagement with the public sector is critical for the launch of a CAI?
7. From your own initiative's perspective, what are the main challenges encountered when attempting to reach out to other state and non-state actors in support of a CAI?
8. Can you share experiences about who have been external allies or (conversely) critics in the process of launching a CAI?
9. Can you share the most important lesson you have learned about setting up a CAI?

Clinic 2: Guiding questions to participants on creating sustainability and long-term engagement

1. Sustainability of a CAI depends on its ability to produce results. What are examples of tangible benefits from a CAI that help keep participants engaged and motivated?
2. What are the main challenges (internal and external) to the sustainability and long-term success of anti-corruption CAIs?
3. What are the circumstances, or goals, for which outreach and engagement with the *public sector* is critical for the sustainability of a CAI?
4. For CAIs that want to grow their *private sector membership*, what have the challenges been that you faced when doing so? Has your CAI developed any successful strategies for encouraging additional private sector membership?
5. From your own initiative's perspective, what are the main challenges encountered when attempting to reach out to other state and non-state actors in building support of a CAI?
6. What incentivizes the public sector, civil society and business to remain committed to the shared objectives of a CAI?
7. Do you think the way you have set up the CA will ensure it is sustainable? If not why not? What's wrong or missing? Does leadership of the CAI affect its sustainability?
8. What is the role of key actors external to the CAI in promoting sustainability?
9. Can you share the most important lesson you have learned about promoting the sustainability of CAIs?